

First Name _____ Last Name _____

Title _____ Organization _____

Address _____

City _____ State _____ Zip _____

Country _____ Postal Code _____

Phone _____ Fax _____

E-mail _____

(Confirmations will be sent via e-mail if a unique e-mail address is given)

Do you want to receive (continue receiving) FREE issues of *POWERGRID International*? YES NO

Your Signature _____ Date _____

You may receive renewal reminders and information about DistribuTECH via e-mail. If you do not wish to receive other business-related third party e-mail from PennWell, please check here

1. How would you like to receive *POWERGRID International* magazine?
(Please check ONE only)

- 01 Printed 02 Electronic/Digital

2. Which type of organization do you work for?
(Please check ONE only)

- 01 Electric Utility
 02 Water Utility/System
 04 Electric/Gas Utility
 06 Gas Utility
 08 Rural Electric Membership Co-op (REMC)
 28 Municipality Utility/Public Power
 30 Electric/Water Utility
 10 Federal Power Agency
 09 Consultant, Consulting Engineer
 22 Energy Service Company
 24 Energy Service Provider
 07 Manufacturer/Vendor
 98 Other _____

3. What is your primary job function?
(Please check ONE only)

- 75 Operations Mgmt./Supervisor
 76 Operations Maintenance (Includes Construction)
 73 Engineering Mgmt./Supervisor
 74 Engineering (Incl. Planning, Design, Systems)
 72 Exec./General Management (Includes Commissioner, Director, etc.)
 79 Information Systems/Services
 78 Research & Development
 98 Other _____

4. Which of these products/services do you help recommend, specify, purchase or approve purchase? (Please check ALL that apply)

- INFORMATION TECHNOLOGY
 60 AM/FM/GIS
 11 Conversion Services
 13 Billing
 15 CIS (Customer Information Systems)
 19 E-commerce
 23 Call Centers
 87 Systems Integration
 89 Mobile Computing
 83 Computer Software/Hardware
 85 Consulting

COMMUNICATIONS SYSTEMS/EQUIPMENT

- 29 Coax Cable
 33 Fiber Optic
 35 Leased Line
 37 Internet/Web Enabled
 39 Power Line Carrier
 43 Satellite
 45 Wireless

METERING

- 30 AMR
 34 Meters & Meter Reading Equipment
 38 Home Automation/Ancillary Devices

SYSTEM AUTOMATION

- 49 Distribution Automation
 50 Transmission Automation
 52 Substation Automation
 54 Feeder Automation

SYSTEM AUTOMATION (cont'd)

- 55 Energy Management Systems
 56 SCADA (Supervisory Control & Data Acquisition)
 58 Load Management/Control
 59 Outage Management
 61 Power Quality/Reliability
 63 Trouble Call
 65 Work Force Management
 67 FACTS (Flexible AC Transmission Systems)
 69 HVDC (High Voltage DC)
 51 Security

T&D EQUIPMENT

- 86 Overhead Distribution
 90 Underground Distribution
 91 Overhead Transmission
 92 Underground Transmission
 12 Distribution Line
 14 Transmission Line
 16 Towers/Poles
 93 Substation
 94 Transformers
 95 System Protection (breakers, fuses, relays, etc.)
 96 Monitoring and Testing
 97 Transportation
 98 Construction Equipment/Services
 18 Lineman Tools
 99 None of the Above

For verification purposes only, date of birth (1-31): _____

How did you hear about DistribuTECH?

- | | |
|---|--|
| <p>1. <input type="checkbox"/> At last year's event
 2. <input type="checkbox"/> <i>POWERGRID International</i> magazine
 3. <input type="checkbox"/> <i>POWERGRID International</i> magazine's website
 4. <input type="checkbox"/> <i>Electric Light & Power</i> magazine
 5. <input type="checkbox"/> <i>Electric Light & Power</i> magazine's website
 6. <input type="checkbox"/> <i>WaterWorld</i> magazine
 7. <input type="checkbox"/> <i>WaterWorld</i> magazine's website
 8. <input type="checkbox"/> <i>Utility Products</i> magazine</p> | <p>9. <input type="checkbox"/> <i>Utility Products</i> magazine's web site
 10. <input type="checkbox"/> E-mail promotion
 11. <input type="checkbox"/> Direct mail promotion
 12. <input type="checkbox"/> Through a colleague
 13. <input type="checkbox"/> At another industry event (please specify) _____
 14. <input type="checkbox"/> Invited by an exhibitor (please specify) _____
 15. <input type="checkbox"/> Other (please specify) _____</p> |
|---|--|

1. CONFERENCE FEES (select one)

Individual Full Conference

(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Paid By 11/19/10 \$695
- Paid After 11/19/10 \$895

Single Day Conference \$450

(includes lunch, conference sessions & exhibit floor)

- Tues Wed Thurs

Association Member

(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Paid By 11/19/10 \$595
- Paid After 11/19/10 \$795

To which association do you belong:

- Utilitmetrics Power and Energy Society

- Utilities** (Verification may be required) \$495
(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Government** (Verification may be required) \$495
(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Water Utilities** (Verification may be required) \$495
(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Students** \$85
(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Exhibitor Delegate** \$595
(includes lunches, conference sessions, exhibit floor and conference proceedings)

- Exhibition Only** \$85

- Delegate Lunch Ticket Only** \$35
 Tues Wed

2. UTILITY UNIVERSITY COURSES

Full-Day Workshops \$475
(Includes lunch and course materials. Individual courses will be available for registration in October.)

Half-Day Workshops \$300
(Includes course materials. Individual courses will be available for registration in October.)

3. BREAKFAST ROUNDTABLES

Wednesday, February 2, 7:30 a.m. - 9:00 a.m. \$40
(Individual Roundtable Topics will be available for registration in October.)

4. CORPORATE PROGRAM

(Includes lunches, conference sessions, exhibit floor and conference proceedings)

- Corporate 10 Paid By 11/19/10 \$6,255
 - Corporate 10 Paid After 11/19/10 \$8,055
 - Corporate 20 Paid By 11/19/10 \$11,815
 - Corporate 20 Paid After 11/19/10 \$15,215
- (For other corporate program options, please contact the registration department)

5. EXHIBIT CORPORATE PROGRAM

(Includes lunches, conference sessions, exhibit floor and conference proceedings)

- Exhibit Corporate 10 \$5,355
 - Exhibit Corporate 20 \$10,115
- (For other corporate program options, please contact the registration department)

6. ORDER CONFERENCE PAPERS ONLY (if unable to attend conference)

- DistribuTECH 2011 \$350

7. NETWORKING RECEPTION (Wednesday, February 2) FREE

- For registered conference delegates and exhibitors.
Includes 2 drink tickets and food.

8. NETWORKING RECEPTION VISITOR, GUEST OR SPOUSE

- Includes 2 drink tickets and food \$40

**ELECTRIC LIGHT & POWER EXECUTIVE CONFERENCE UPGRADE
JANUARY 30-31, 2011**

- Full Conference Upgrade \$495
- The Electric Light & Power Executive Conference is an exclusive and intimate event where industry executives can network and discuss the industry's future challenges and opportunities. Visit www.elpconference.com for conference details.

TOTAL PAYMENT DUE

Please add all selections and total here: \$

Payment must be received by published date to receive early registration discounts. Cancellations must be received in writing before November 19, 2010 in order to receive a refund, minus \$100 administrative charge. After November 19, 2010, refunds are not available. Substitutions may be made at any time by written notification to the registration office.

METHOD OF PAYMENT

Payment must be received prior to conference

- Check Enclosed
(U.S. funds only. Checks payable to PennWell/DistribuTECH 2011)
- Wire Transfer (call for information)

Credit Card:

- Amex Visa MasterCard Discover Diners Club

Card Number _____
Exp. Date _____
Name on Card _____
Signature _____

THREE EASY WAYS TO REGISTER!

- 1. Mail:** DistribuTECH 2011 Registration Department
PO Box 973059, Dallas, TX 75397-3059
 - 2. Online:** www.distributec.com
 - 3. Fax:** Direct +1-918-831-9161, Toll Free +1-888-299-8057
- For Registration Questions Call:**
Direct: +1-918-831-9160 Toll-Free: +1-888-299-8016

CO-LOCATED EVENTS

**UTILITY PRODUCTS CONFERENCE & EXPOSITION
FEBRUARY 1-3, 2011** San Diego Convention Center, San Diego, Calif.
For more information and to register, please visit www.utilityproductsexpo.com

ELECTRIC LIGHT & POWER CONFERENCE & EXPOSITION 2011
January 30-31, 2011, Manchester Grand Hyatt San Diego, San Diego, Calif.
For more information, please visit www.elpconference.com