

*Want to make DistribuTECH 2011 and Utility Products
Conference & Exposition 2011 the most valuable events of the year?
Start planning with My Event Planner today!*

HOW IT WORKS

My Event Planner is an exhibition organizer and scheduler that lets you view, compare and bookmark exhibiting companies, products and services that interest you while you search the DirectEventConnect exhibitor directory.

You can build, refine and add to your planner right from your desktop.

After you bookmark exhibitors and products, they are automatically saved as favorites and are highlighted on your printable floor plan for you to follow on site.



SEARCH

- **Preview** who and what will be at the event
- **Stay up-to-date** on new products and exhibitors in the community with customized newsletters sent directly to you based on your attendee profile
- **Request** information and book appointments with exhibitors that interest you



SAVE

- **Bookmark** products and exhibitors that interest you to save to your favorites
- **Recommend** exhibitors and products to supervisors and colleagues
- **Maximize** your time at the event and save money by planning ahead with your Event Planner



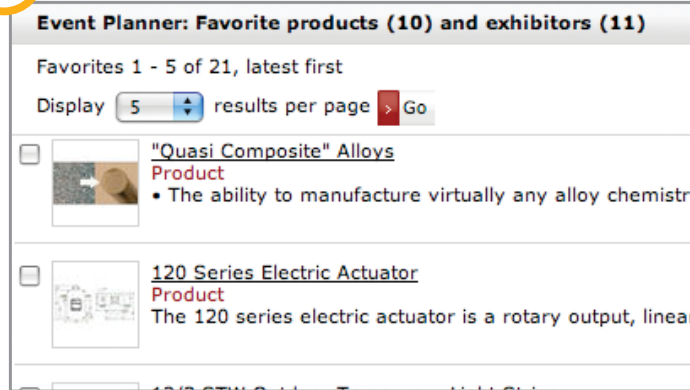
CONNECT

- **Network** with other registered attendees and exhibitors
- **Build** your event planner that lists your favorite exhibitors on a printable floor plan for you to follow at the event
- **Print** your customized floor plan based on your favorite exhibitors

HOW TO GET STARTED:

1 Create your DirectEventConnect Attendee Profile at www.community.distributecb.com

2 Search the community for products and exhibitors that interest you and save them to your personalized Event Planner



3 Revisit the community often to see updates and add new exhibitors and products and request meetings



4 Print your customized floormap to follow on site.

