

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Title \_\_\_\_\_ Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

(Confirmations will be sent via e-mail if a unique e-mail address is given)

Do you want to receive (continue receiving) FREE issues of *POWERGRID International*?  YES  NO

Your Signature \_\_\_\_\_ Date \_\_\_\_\_

You may receive renewal reminders and information about DistribuTECH via e-mail. If you do not wish to receive other business-related third party e-mail from PennWell, please check here

**1. How would you like to receive *POWERGRID International* magazine?**  
(please check ONE only)

- 01  Printed      02  Electronic/Digital

**2. Which type of organization do you work for?**  
(please check ONE only)

- 01  Electric Utility  
 02  Water Utility/System  
 04  Electric/Gas Utility  
 06  Gas Utility  
 08  Rural Electric Membership Co-op (REMC)  
 28  Municipality Utility/Public Power  
 30  Electric/Water Utility  
 10  Federal Power Agency  
 09  Consultant, Consulting Engineer  
 22  Energy Service Company  
 24  Energy Service Provider  
 07  Manufacturer/Vendor  
 98  Other \_\_\_\_\_

**3. What is your primary job function?**  
(please check ONE only)

- 75  Operations Mgmt./Supervisor  
 76  Operations Maintenance (Includes Construction)  
 73  Engineering Mgmt./Supervisor  
 74  Engineering (Incl. Planning, Design, Systems)  
 72  Exec./General Management (Includes Commissioner, Director, etc.)  
 79  Information Systems/Services  
 78  Research & Development  
 98  Other \_\_\_\_\_

**4. Which of these products/services do you help recommend, specify, purchase or approve purchase?** (please check ALL that apply)

INFORMATION TECHNOLOGY

- 60  AM/FM/GIS  
 11  Conversion Services  
 13  Billing  
 15  CIS (Customer Information Systems)  
 19  E-commerce  
 23  Call Centers  
 87  Systems Integration  
 89  Mobile Computing  
 83  Computer Software/Hardware  
 85  Consulting

COMMUNICATIONS SYSTEMS/EQUIPMENT

- 29  Coax Cable  
 33  Fiber Optic  
 35  Leased Line  
 37  Internet/Web Enabled  
 39  Power Line Carrier  
 43  Satellite  
 45  Wireless

METERING

- 30  AMR  
 34  Meters & Meter Reading Equipment  
 38  Home Automation/Ancillary Devices

SYSTEM AUTOMATION

- 49  Distribution Automation  
 50  Transmission Automation  
 52  Substation Automation  
 54  Feeder Automation  
 55  Energy Management Systems

- 56  SCADA (Supervisory Control & Data Acquisition)  
 58  Load Management/Control  
 59  Outage Management  
 61  Power Quality/Reliability  
 63  Trouble Call  
 65  Work Force Management  
 67  FACTS (Flexible AC Transmission Systems)  
 69  HVDC (High Voltage DC)  
 51  Security

T&D EQUIPMENT

- 86  Overhead Distribution  
 90  Underground Distribution  
 91  Overhead Transmission  
 92  Underground Transmission  
 12  Distribution Line  
 14  Transmission Line  
 16  Towers/Poles  
 93  Substation  
 94  Transformers  
 95  System Protection (breakers, fuses, relays, etc.)  
 96  Monitoring and Testing  
 97  Transportation  
 98  Construction Equipment/Services  
 18  Lineman Tools  
 99  None of the Above

**For verification purposes only, what was your favorite sport in high school:** \_\_\_\_\_

**How did you hear about DistribuTECH?**

1.  At last year's event  
 2.  *POWERGRID International* magazine  
 3.  *Electric Light & Power* magazine  
 4.  *WaterWorld* magazine  
 5.  Other industry magazine (please specify) \_\_\_\_\_  
 6.  *POWERGRID International* magazine's web site  
 7.  *WaterWorld* magazine's web site  
 8.  *Utility Products* magazine  
 9.  *Utility Products* magazine's web site  
 10.  Other industry web site (please specify) \_\_\_\_\_  
 11.  E-mail promotion  
 12.  Direct mail promotion  
 13.  At another industry event (please specify) \_\_\_\_\_  
 14.  Invited by an exhibitor (please specify) \_\_\_\_\_  
 15.  Through a colleague  
 16.  Other (please specify) \_\_\_\_\_

**1. CONFERENCE FEES** (select one)

**Individual Full Conference**

- (includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Paid By 1/15/10 .....\$695
  - Paid After 1/15/10 .....\$895

**Single Day Conference** .....\$450

(includes lunch, conference sessions & exhibit floor)  Tues  Wed  Thurs

**Association Member**

- (includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Paid By 1/15/10 .....\$595
  - Paid After 1/15/10 .....\$795

To which association do you belong:

- UCA International Users Group  DNP Users Group  Utilitmetrics
- Utilities** (Verification may be required) .....\$495  
(includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Government** (Verification may be required) .....\$495  
(includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Water Utilities** (Verification may be required) .....\$495  
(includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Students** .....\$85  
(includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Exhibitor Delegate** .....\$595  
(includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Exhibition Only** .....\$75
- Delegate Lunch Ticket** .....\$35  
 Tues  Wed

**2. UTILITY UNIVERSITY COURSES**

- Full-Day Workshops .....\$475  
(Includes lunch and course materials)

**Sunday, March 21, 2010 8:00 a.m. to 5:00 p.m.**

- UU#102: Cost-Effective Distribution Reliability Improvement
- UU#103: Automation for the Smart Grid
- UU#104: Smart Substations for the Smart Grid – Protection, Control, Communications and Substation Information Utilization by the Enterprise

**Monday, March 22, 2010 8:00 a.m. to 5:00 p.m.**

- UU#203: AMI Information Technology and System Integration: The IT Project Hidden Within your AMI Initiative
- UU#204: ‘Smarter Grid’ Building Blocks and Evolution: Utility Communications Planning
- UU#205: Distribution Planning Methods for Optimizing Smart Grid, EVs, and PV-DR into Power Delivery Systems
- UU#207: Substation Automation and Enterprise Data Management to Support Smart Grid: Design Issues, Alternative Approaches and Cyber Security Considerations
- UU#208: Distribution Automation – Smart Feeders in a Smart Grid World
- UU#211: IEC 61850 for End Users

- Half-Day Workshops .....\$300  
(Includes course materials)

**Sunday, March 21, 2010 8:00 a.m. to 12:00 p.m.**

- UU#101: DNP3: An Introduction to Intelligent SCADA Communication

**Sunday, March 21, 2010 1:00 p.m. to 5:00 p.m.**

- UU#105: How to Integrate Asset Management with the Grid of the Future and Sustainable Energy: A New Approach to Utility Planning, Asset Management and Operations
- UU #106: DNP3 In the Real World
- UU #107: Smart Meter Program Integration

**Monday, March 22, 2010 8:00 a.m. to 12:00 p.m.**

- UU#201: Conduct Business Cases to Develop Implementable Smart Grid Strategies and Roadmaps
- UU#202: Emerging Storage Technologies and Their Roles in our Future
- UU#206: How to Create a Practical Smart Grid Technical Plan

**Monday, March 22, 2010 1:00 p.m. to 5:00 p.m.**

- UU#209: How to Procure and Successfully Implement a Smart Grid Plan
- UU#210: Distribution System Storm Hardening

**3. BREAKFAST ROUNDTABLES**

**Wednesday, March 24th, 7:30 a.m. - 9:00 a.m.** .....\$40

- Smart Grid Integration—Managing the Data Environment
- Smart Grid Building Automation
- DMS/Feeder Automation for System Reliability
- Adding Cyber Security to Legacy Systems
- Transmission
- Renewables
- Demand Response
- Building Automation and Metering
- Distribution Automation & Smart Grid
- Distribution Automation
- Asset Management
- Water
- Mobile & GIS
- What Does DMS Mean to You in a Smart Grid Framework?
- Technologies that Touch the Customer
- AMI for Smart Grid
- Substation Automation and Enterprise Data Management to Support Smart Grid
- Substation Automation
- NERC CIP for Substations

**4. BREAKFAST KEYNOTE**

**Thursday, March 25th.** .....\$40

**5. CORPORATE PROGRAM**

- (includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Corporate 10 Paid By 1/15/10 ..... \$6,255
  - Corporate 10 Paid After 1/15/10 ..... \$8,055
  - Corporate 20 Paid By 1/15/10 ..... \$11,815
  - Corporate 20 Paid After 1/15/10 ..... \$15,215
- (For other corporate program options, please contact the registration department)

**6. EXHIBIT CORPORATE PROGRAM**

- (includes lunches, conference sessions, exhibit floor & conference proceedings CD-ROM)
- Exhibit Corporate 10 ..... \$5,355
  - Exhibit Corporate 20 ..... \$10,115
- (For other corporate program options, please contact the registration department)

**7. ORDER CONFERENCE PAPERS ONLY** (if unable to attend conference)

- DistribuTECH 2010 CD-ROM .....\$195

**8. NETWORKING RECEPTION** (Wednesday, March 24th) ..... FREE

- For registered conference delegates and exhibitors. Includes 2 drink tickets & food.

**9. NETWORKING RECEPTION VISITOR, GUEST OR SPOUSE**

- Includes 2 drink tickets & food ..... \$35

**ELECTRIC LIGHT & POWER EXECUTIVE CONFERENCE UPGRADE**

**MARCH 21-22, 2010**

- Full Conference Upgrade ..... \$495
- The Electric Light & Power Executive Conference is an exclusive and intimate event where industry executives can network and discuss the industry’s future challenges and opportunities. Visit [www.elconference.com](http://www.elconference.com) for conference details.

**TOTAL PAYMENT DUE**

Please add all selections and total here: \$

Payment must be received by published date to receive early registration discounts. Cancellations must be received in writing before January 15, 2010 in order to receive a refund, minus \$100 administrative charge. After January 15, 2010, refunds are not available. Substitutions may be made at any time by written notification to the registration office.

**METHOD OF PAYMENT**

- (Payment must be received prior to conference)
- Check Enclosed (U.S. funds only)  Wire Transfer (call for information)
- Credit Card:**
- Amex  Visa  MasterCard  Discover  Diners Club
- Card Number \_\_\_\_\_
- Exp. Date \_\_\_\_\_
- Name on Card \_\_\_\_\_
- Signature \_\_\_\_\_

**THREE EASY WAYS TO REGISTER!**

- 1. Mail:** DistribuTECH 2010 Registration Department  
PO Box 973059, Dallas, TX 75397-3059
- 2. Online:** [www.distributech.com](http://www.distributech.com)
- 3. Fax:** Direct +1-918-831-9161, Toll Free +1-888-299-8057

For Registration Questions Call: Direct: +1-918-831-9160 Toll-Free: +1-888-299-8016

**CO-LOCATED EVENTS**

**UTILITY PRODUCTS CONFERENCE & EXPOSITION, MARCH 23-25, 2010**  
March 23-25, 2010, Tampa Convention Center  
For more information and to register, please visit [www.utilityproductsexpo.com](http://www.utilityproductsexpo.com)

**ELECTRIC LIGHT & POWER CONFERENCE & EXPOSITION 2010**

MARCH 21-22, 2010, Tampa Marriott Waterside Hotel  
For more information, please visit [www.elconference.com](http://www.elconference.com)  
*Upgrade for \$495 on your DistribuTECH Registration.*