



March 23-25, 2010
Tampa Convention Center • Tampa, FL
Preliminary Event Schedule

Sunday, March 21, 2010

7:00 a.m. - 5:00 p.m.	Registration
7:30 a.m. - 5:00 p.m.	Conference Desk – Level 1
8:00 a.m. - 5:00 p.m.	Island Set-up
8:00 a.m. - 5:00 p.m.	Utility University Courses
12:00 p.m. - 1:00 p.m.	Utility University Lunch

Monday, March 22, 2010

7:00 a.m. - 5:00 p.m.	Registration
7:30 a.m. - 5:00 p.m.	Conference Desk – Level 1
8:00 a.m. - 5:00 p.m.	Housing Desk
8:00 a.m. - 5:00 p.m.	Speaker Ready Room
8:00 a.m. - 5:00 p.m.	Press Room
8:00 a.m. - 5:00 p.m.	Utili-Skills Academy – Pre-Conference Workshops
8:00 a.m. - 5:00 p.m.	Utility University Courses
8:00 a.m. - 4:00 p.m.	General Exhibitor Set-up (all booths)
12:00 p.m. - 1:00 p.m.	Utili-Skills Academy Lunch
12:00 p.m. - 1:00 p.m.	Utility University Lunch
4:00 p.m. - 5:00 p.m.	Exhibitor ONLY Reception: Hosted by <i>POWERGRID International</i> , <i>Electric Light & Power</i> and <i>Utility Products</i> magazines. Located at the PennWell Booth #949 (Level 3) and Booth #2815 (Level 1)

Tuesday, March 23, 2010

7:30 a.m. - 6:00 p.m.	Registration
8:00 a.m. - 5:00 p.m.	Conference Desk
8:00 a.m. - 5:00 p.m.	Speaker Ready Room
8:00 a.m. - 6:00 p.m.	Housing Desk
8:00 a.m. - 6:30 p.m.	Coat/Luggage Check
8:30 a.m. - 10:30 a.m.	Keynote Address – Marriott Waterside Hotel Ballroom Open to all attendees and exhibitors
9:00 a.m. - 10:00 a.m.	Exhibit Floor Open for EXHIBITORS ONLY
10:00 a.m. - 6:00 p.m.	Exhibit Floor
10:30 a.m. - 4:30 p.m.	Press Room
11:30 a.m. - 1:00 p.m.	Delegate Lunch on Exhibit Floor – Levels 1 & 3 (Tickets available for purchase at registration)
1:00 p.m. - 4:30 p.m.	Conference Sessions
5:00 p.m. - 6:00 p.m.	Opening Reception on Exhibit Floor – Levels 1 & 3

Sponsored by: **Itron**



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Wednesday, March 24, 2010

7:00 a.m. - 7:00 p.m.	Registration
7:30 a.m. - 9:00 a.m.	Breakfast Roundtable <i>(Tickets Available for Purchase at Registration)</i>
8:00 a.m. - 4:30 p.m.	Speaker Ready Room
8:00 a.m. - 4:30 p.m.	Press Room
8:30 a.m. - 5:00 p.m.	Housing Desk
8:00 a.m. - 4:30 p.m.	Conference Desk - Level 1
9:00 a.m. - 7:30 p.m.	Coat/Luggage Check
9:00 a.m. - 10:00 a.m.	Exhibit Floor Open for EXHIBITORS ONLY
9:30 a.m. - 11:00 a.m.	Conference Sessions
10:00 a.m. - 6:00 p.m.	Exhibit Floor
11:30 a.m. - 1:00 p.m.	Delegate Lunch on Exhibit Floor – Levels 1 & 3 <i>(Tickets available for purchase at registration)</i>
12:45 p.m. - 2:00 p.m.	Conference Mega Session
2:30 p.m. - 4:00 p.m.	Conference Sessions
5:00 p.m. - 6:00 p.m.	It's 5 O'clock Somewhere! - Exhibit Floor <i>(At Sponsored Booths Only)</i>
6:00 p.m. - 8:00 p.m.	20 th Anniversary Networking Reception - Convention Center Circle (Included with all delegate and exhibitor registrations. Visitors, guests and spouses will need to be register for the networking reception (\$35) which includes two drink tickets, food and entertainment.)

Thursday, March 25, 2010

7:00 a.m. - 2:00 p.m.	Registration
7:30 a.m. - 11:30 a.m.	Conference Desk - Level 1
7:30 a.m. - 11:30 a.m.	Speaker Ready Rooms 7, 8 and 9 – Level 1
8:00 a.m. - 9:30 a.m.	Breakfast Keynote <i>(Tickets available for purchase at registration)</i>
8:00 a.m. - 9:30 a.m.	Conference Sessions
8:30 a.m. - 2:00 p.m.	Housing Desk
8:30 a.m. - 2:30 p.m.	Coat/Luggage Check
9:00 a.m. - 10:00 a.m.	Exhibit Floor Open for EXHIBITORS ONLY
9:00 a.m. - 12:00 p.m.	Press Room
10:00 a.m. - 11:30 a.m.	Conference Sessions
10:00 a.m. - 2:00 p.m.	Exhibit Floor



**UTILITY
PRODUCTS**
conference & exposition

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Thursday, March 25, 2010 (cont'd)

1:00 p.m.	NASCAR GIVEAWAY - PennWell Booth #2815 (Level 1)
1:30 p.m.	CAR GIVEAWAY at PennWell Booth #949 (Level 3)
2:00 p.m. – 8:00 p.m.	Exhibit Booth Dismantle and Move Out

Friday, March 26, 2010

8:00 a.m. – 12:00 p.m.	Exhibit Booth Dismantle and Move Out
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